







Sexuality and Spinal Cord Injury: The need for information of the second support after sci

THE NEED FOR INFORMATION

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Introduction: There is a continuing need for information on spinal cord injury (SCI) and its effect on sexuality. Facing Disability.com, which contains 1,500 videos, is a gateway to healthcare information from SCI experts and to the life experiences of more than 100 family members in coping with all aspects of SCI, including the issue of sexuality.

Methods: In a recent online survey, Facing Disability.com users rated videos on "Sex and Fertility," "Adjusting to Social Life in a Wheelchair," "Relationships after SCI" and "Social Life and Sex" among the "Most Helpful" on the website.

A research analysis using Google Analytics of the content viewed by all visitors (130,000 people) to FacingDisability.com during 2014 provides more evidence of the need for sex information and support.

More than one visitor in five (21%) viewed information on Sex, Social Life, Fertility and Family Relationships.

What videos are they watching? Content analysis from Ooyala (the website's video platform) indicated that the videos entitled "Sex and Fertility after SCI" about position, foreplay, sexual function in men with SCI and how SCI affects male fertility were among the top 20 most highly watched videos on the website. Videos about "Social Life and Sex" and "Sex and Dating" were also among the most highly watched.

The new Facing Disability video appallows users to share their own stories.

Support: This project was supported by the Hill Foundation for Families Living with Disabilities, a 501(c) 3.







Conclusion: There is a strong need for more extensive and specific sex information and support after a spinal cord injury. Facing Disability.com offers an essential online resource for patients, their families and members of the healthcare team.

Website Statistical Analysis:

What are the hot topics?

Google Analytics (Jan. 1 – Dec. 31, 2014)



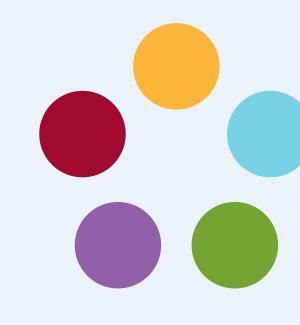
130,000 visitors

412,000 Page Views

21% = Sex, Social Life, Fertility, Family Relationships

What videos are they watching?

Ooyala Content Analysis (Jan. 1 - Dec. 31, 2014)



45,000 video plays, 700 hours 55-seconds = average video play 17% = Sex, Fertility, Social Life, Relationships

