A Spinal Cord Injury Affects The Entire Family

FacingDisability.com:

State-of-the-Art Rehabilitation Information and Support in an Online World

Faculty

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for families facing spinal cord injuries



Disclosures

Presenters have no financial interest to disclose.

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Today's Learning Objectives

At the conclusion, the participant will be able to:

- Discuss the importance of education and peer support for those affected by spinal cord injury and other life-changing diseases.
- 2. Describe a new intervention that may assist in achieving the goal of delivering excellence in state-of-the-art heathcare via support and education online.
- 3. Offer an important resource for people with SCI, their families, friends and rehab healthcare providers.
- 4. Provide a road map which outlines the process for creating a similar website for other diseases.

Background...

Spinal cord injury is sudden and life changing

Life is turned upside down

- Entire Family
- Friends
- Community

Coping with the injury

- Physical
- Psychological
- Social
- Financial



Trauma, Hospitalization, & Rehab

Balancing Physical and Psychological Needs

- Level of injury
- Immediate medical concerns
- Treatment, meds, rehab

 Complications – pain, spasticity, UTI's, blood clots, pressure ulcers, autonomic dysreflexia

Emotional Shock

This can't be happening to me

Denial vs. Hope

This is only temporary



Trauma, Hospitalization, & Rehab

Initial Goals

Impart knowledge of new injury

Enhance level of independence

Prepare for rejoining pre-injury activities

including work or education

 Return to the community as soon as possible

Focus is, primarily, on the injured individual

Shorter lengths of stay



Disability: A Family Affair

Disability is truly a family affair as it changes the balance in the family system

All family members are impacted in unique and diverse ways

The initial post-disability period is often a time of crisis but also represents a time of opportunity



The Goal of Rehabilitation

It's all about community: re-integrating back into the community and returning to family and friends!!



Treatment & Interventions

Psychosocial education

- Acquire needed knowledge both psychosocial and physical
- Understand the concepts of grief and loss

Affect expression

- Recognize and identify feelings
- Mourn the loss

Cognitive affect regulation & processing

- Understand the relationship between thoughts, feelings, and behavior
- Recognize and correct inaccurate thoughts and beliefs



Treatment & Interventions

Stress management skills

- Relaxation techniques
- Positive self-talk

Trauma narrative

- Tell your story
- Find meaning, help others
- Peer mentor



Challenges

For in individual who is injured

- Loss of control
- Sense of identity
- Body image
- Peer relationships

- Return to work/ school/community role
- Dating and sexuality

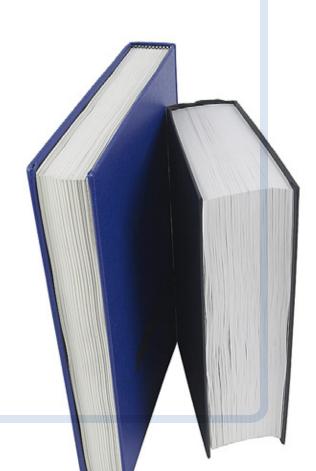
For the family, friends, and caregivers

- Learning medical care and terminology
- Becoming a caregiver
- Feelings of overprotectiveness, fear, anxiety, depression, guilt
- Learning to balance hope with present day
- Finding others who understand



What We Know...

- Relationships, belonging, and support are essential to quality of life
- Make connections
- Enhance your disability knowledge
- Focus on the entire family
- Reach out to your community
- Seek role models within the disability community
- Find an expert



What Those with SCI Tell Us...

- Develop a support network
- Keep up to date... get on every mailing list you can
- Talk, talk... with each other

 Use technology to keep you connected – social networking, emails, care pages, etc.



Facing Disability.com

- Cutting edge, internet-based project
- Decreased isolation, educate, & support
- Connect with experts, peers & family members
- Instantly available



After an SCI, the Family Often Has a Sense of Isolation

- 10,000-12,000 U.S. spinal cord injuries per year
- Half aged 16-30 at time of injury
- 80 percent male
- Half result in quadriplegia/tetraplegia
- 270,000 people now living with SCI





- 12 hospital days
- 37 rehab days



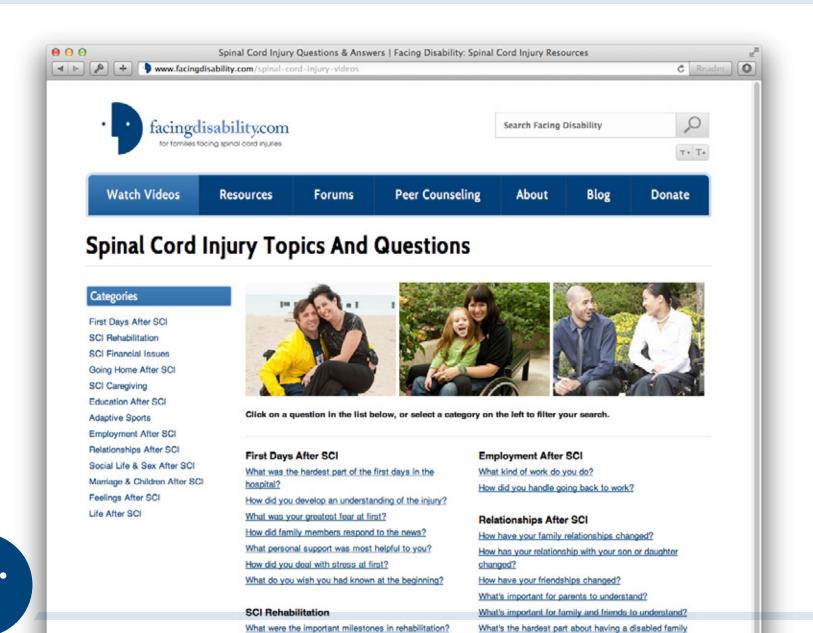
Now what???





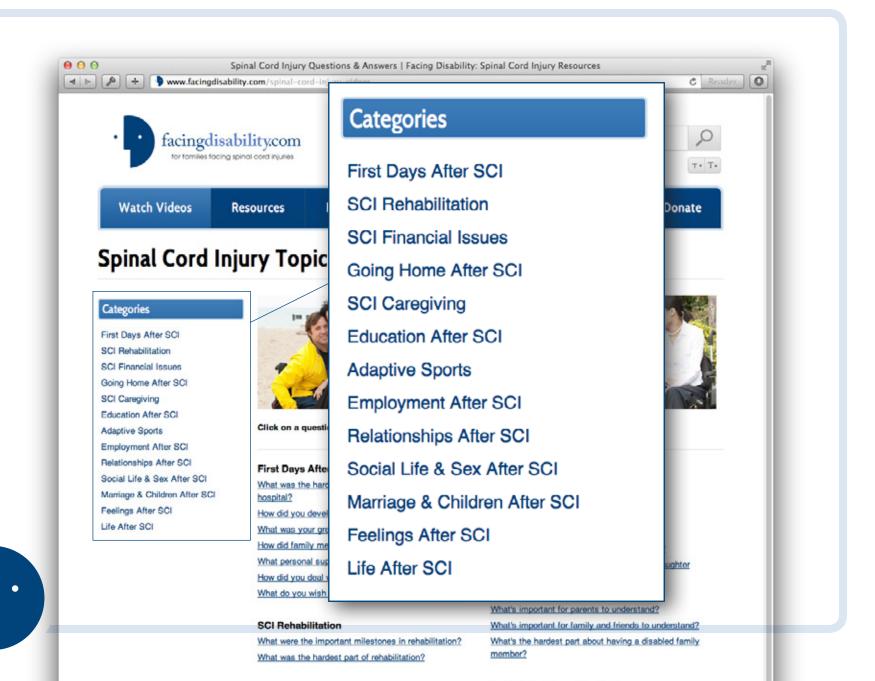
Collecting Life Experiences In Coping With SCI





What was the hardest part of rehabilitation?

member?



Close-Ups are Powerful



Interview Set-Up



Look Who's Talking

More than 100 people: mothers, fathers, siblings, spouses, children and people with SCI themselves

Recommendations from SCI professionals

Rehabilitation Institute of ChicagoShriners Childrens

Hospital - Chicago

 Schwab Rehabilitation Hospital - Chicago

 Magee Rehabilitation Hospital – Philadelphia

 Marianjoy Rehabilitation Hospital - Chicago



Keep It Short

The internet is an impatient medium

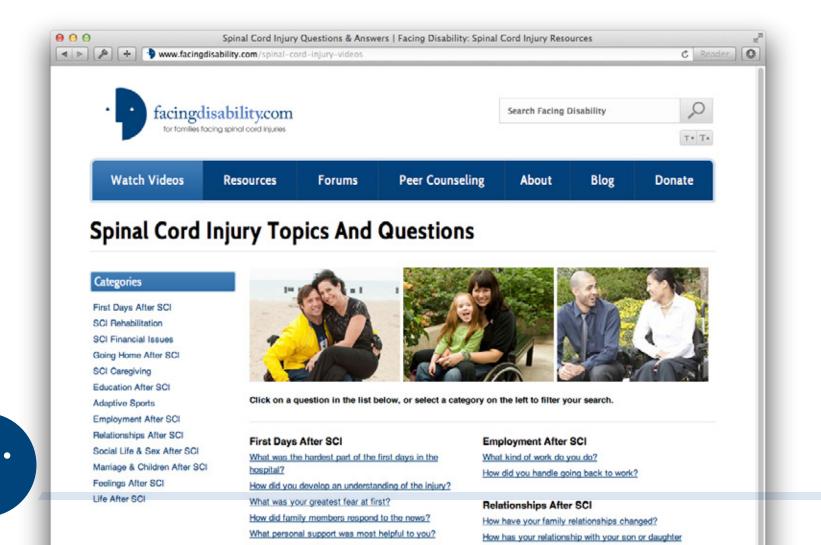
1350 videos today...

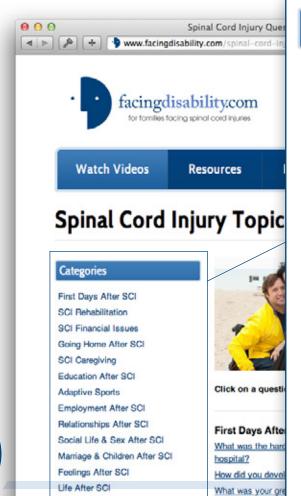
90 percent of them are

LESS THAN ONE MINUTE LONG









Categories

First Days After SCI

SCI Rehabilitation

SCI Financial Issues

Going Home After SCI

SCI Caregiving

Education After SCI

Adaptive Sports

Employment After SCI

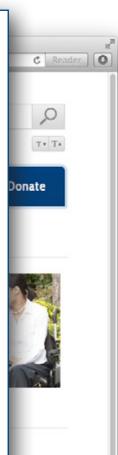
Relationships After SCI

Social Life & Sex After SCI

Marriage & Children After SCI

Feelings After SCI

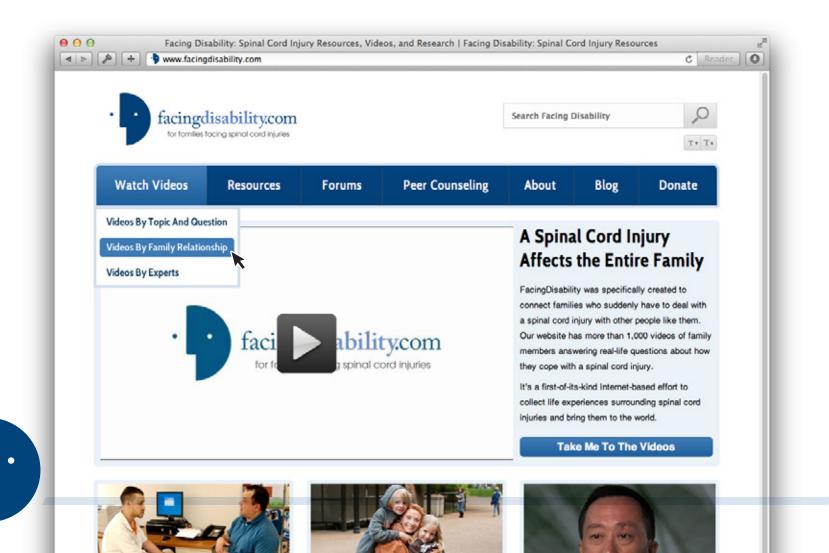
Life After SCI

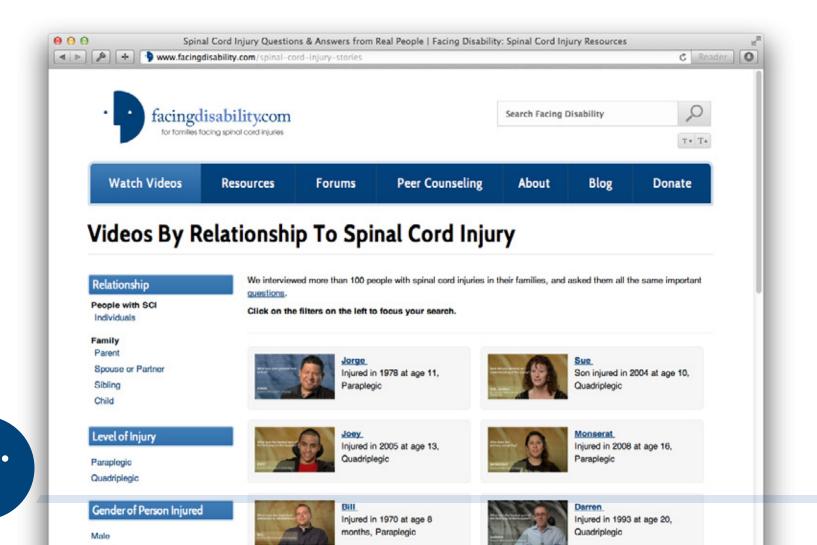


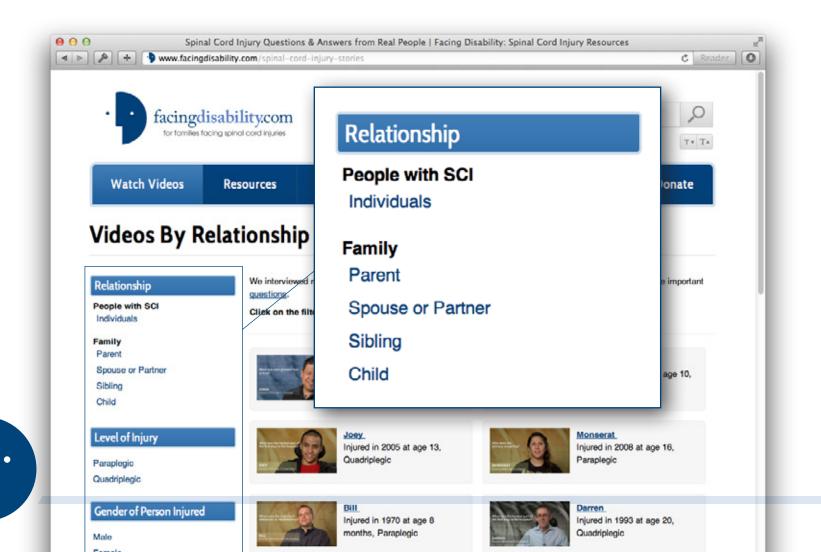
What personal support was most helpful to you?

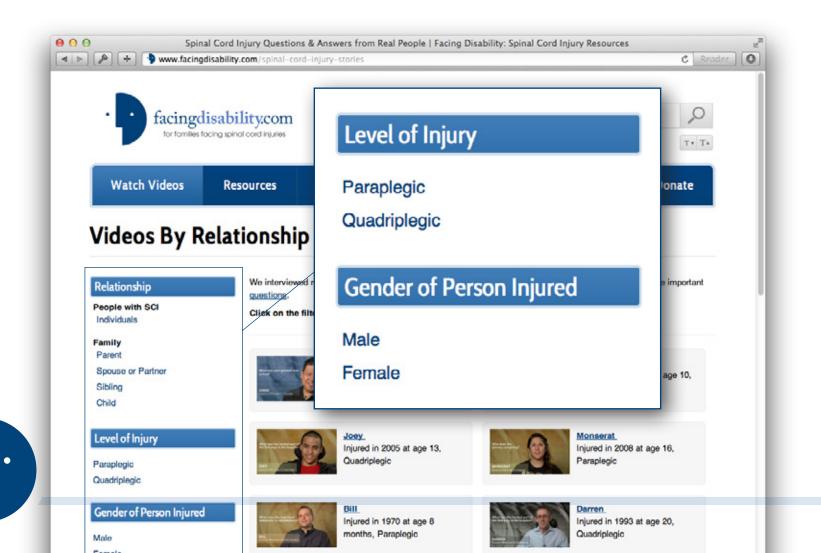
How has your relationship with your son or daughter

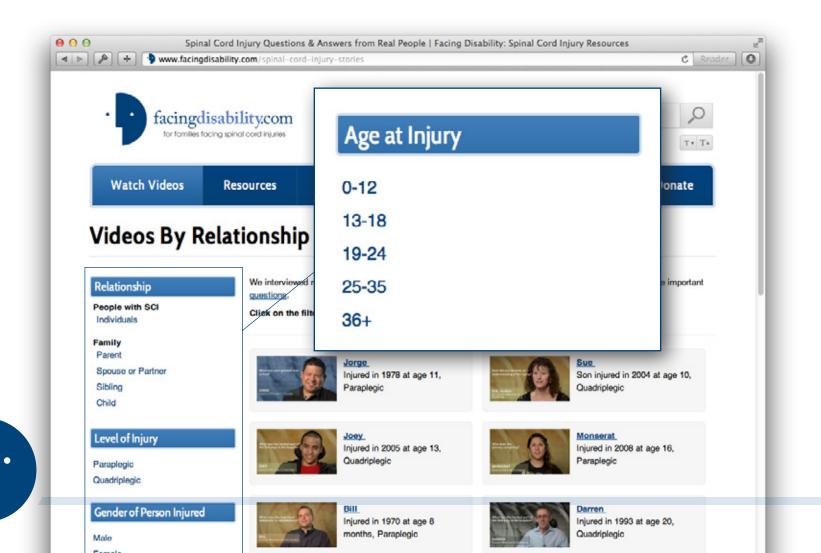












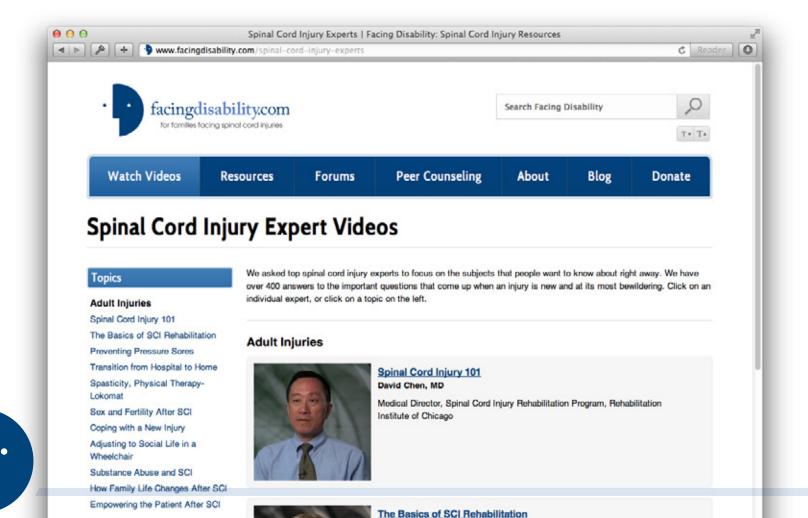


How to Find an Expert



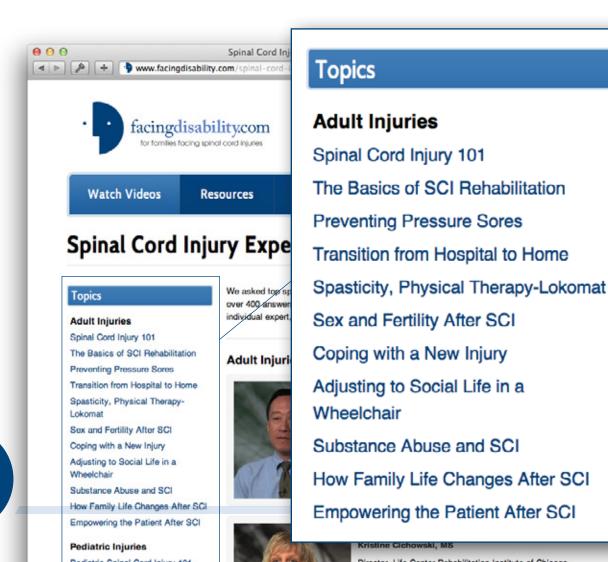
How to Find an Expert

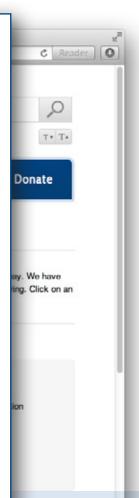
Pediatric Injuries



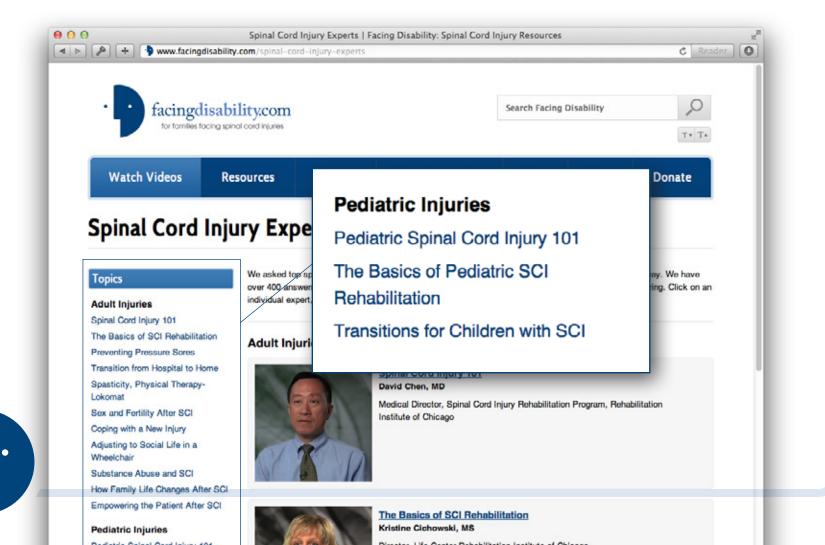
Kristine Cichowski, MS

How to Find an Expert



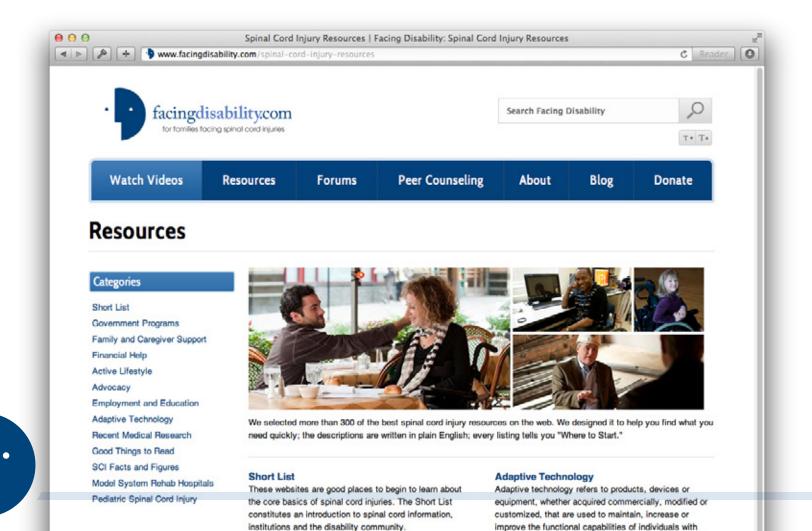


How to Find an Expert



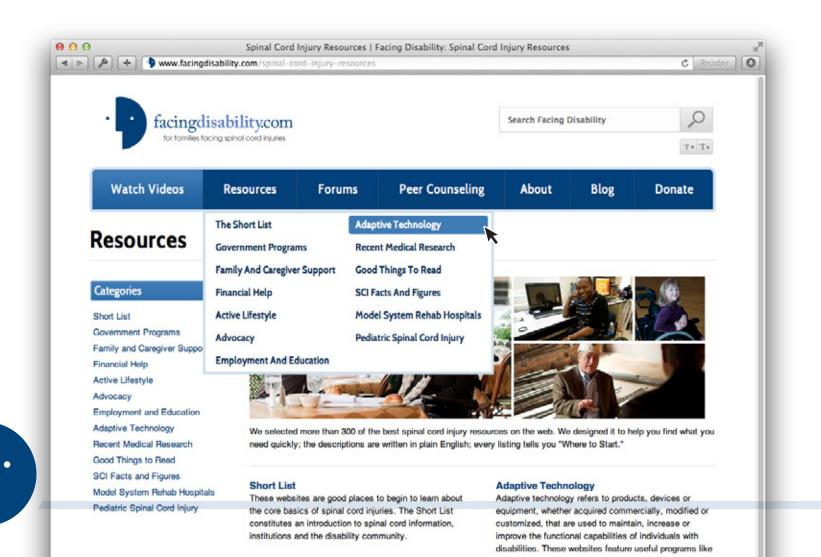


How to Find Resources

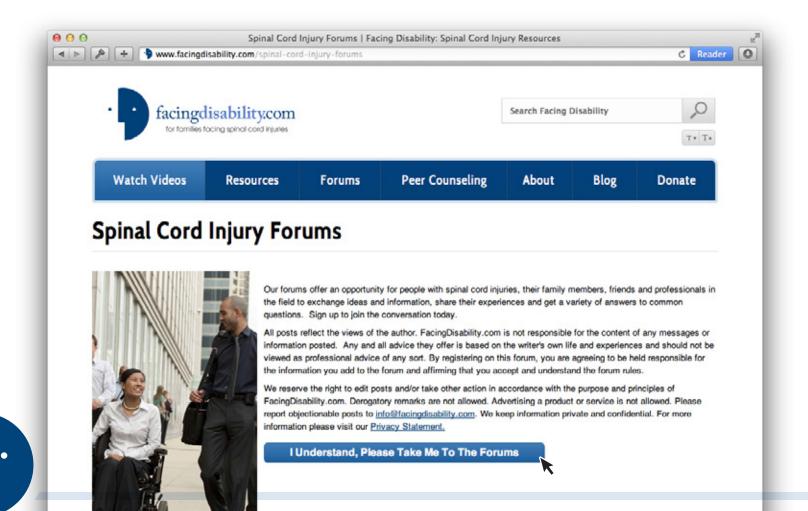


disabilities. These websites feature useful programs like

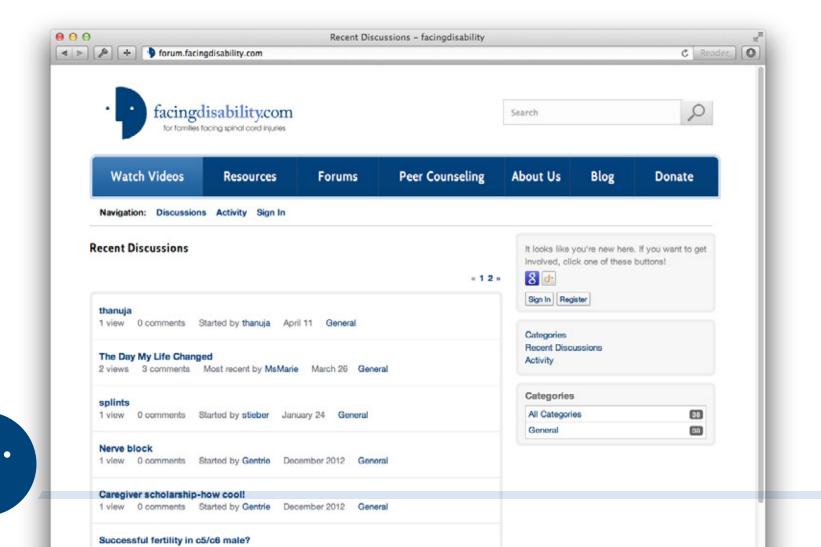
How to Find Resources



Forums



Forums



Peer Counseling



Home

Google Analytics (12-month statistics)

2,500 unique visitors per week

130,000 per year

412,000 page views



What Videos are They Watching?

Ooyala Content Analysis (June 1, 2013 - May 31, 2014)

45,000 video plays

700 hours

55-seconds = average video play

17% = Sex, Fertility, Social Life, Relationships



Online Survey (123 Responses)

What sentence describes you best?

I am a person with SCI: 48%

I am a family member of a person with SCI: 19%

I am a healthcare professional: 16%

How old are you?

51 and up: 36%

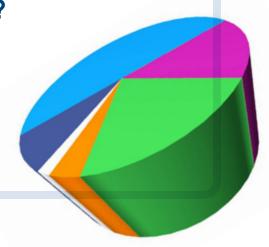
35-50: 30%

25-34: 22%

How easy was it to navigate our website?

Extremely Easy: 26%

Very Easy: 46%



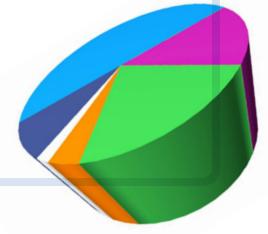
Online Survey (123 Responses)

How helpful were videos by spinal cord injury experts?

Extremely Helpful or Very Helpful: 71%

Most helpful expert topics:

Spinal Cord Injury 101
Sex and Fertility
Adjusting to Social Life in a Wheelchair
Basics of SCI Rehabilitation



Online Survey (123 Responses)

How helpful were personal experience videos?

Extremely Helpful or Very Helpful: 70%

Most helpful personal experience topics:

Life After SCI Relationships After SCI Feelings After SCI SCI Rehabilitation



Online Survey (123 Responses)

How would you rate the overall effectiveness of the website?

Extremely Effective: 28%

Very Effective: 36%

Moderately Effective: 27%

How likely are you to recommend our website to a friend or co-worker?

Extremely Likely: 40%

Very Likely: 31%

Moderately Likely: 15%



The Road Map

How to Use Facing Disability.com as a Model:

- Collect Personal Experiences—find the right people to interview who have "been there and done that"
- Develop interview questions that focus on personal coping experiences—what have you learned and what do you know that will be helpful to others?
- Keep answers short—it's okay to stop & start during interviews
- Edit to keep the best and discard the rest
- Use the highest-quality technical equipment you can afford for the interviews: camera, audio, lights, editing system



The Road Map

How to Use Facing Disability.com as a Model:

- Find a competent, cooperative web developer to design your site
- Develop a critical mass of videos (at least 500) before going live
- Develop a selected list of the most helpful resources the list should be a good place to start looking for information, not the last word
- Conduct question-and-answer interviews with important medical experts on topics people need to know about right away
- We are only a phone call or an email away



Dr. Fried gets the last word

Guy W. Fried, MD
Chief Medical Officer
Magee Rehabilitation Hospital
Philadelphia





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Claiming CE Credit

If you would like to receive continuing education credit for this activity, please visit: http://acrm.cds.pesgce.com





for families facing spinal cord injuries

